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PRESS RELEASE

MINI ME GEOLOGY TO LAUNCH NEW LINE OF AFFORDABLE ROCK AND MINERAL KITS FOR CHILDREN IN SPRING 2009

Mt. Pleasant, SC (February 2009) Mini Me Geology will debut a new line of rock and mineral kits for children at Toy Fair 2009 in New York City. Dedicated to providing quality science products for children, Mini Me Geology has developed a new “Rock Detectives” line of kits for children over the age of six. The Rock Detectives line includes six kits: Mineral Mission, Igneous Investigation, Sedimentary Sleuthing, Metamorphic Mystery, Crystal Geometry, and Crystal Experiment.

Each of the Rock Detectives kits contains six or seven large rock or mineral samples, a hand-held magnifier and a CD loaded with information about the samples, as well as printable puzzles, games, activities and experiments. Children will become true detectives as they use the information on the included CD to determine the identity of each rock or mineral by performing the activities from the CD. The Rock Detectives kits will retail for under \$25.00.

Mini Me Geology will be exhibiting at Toy Fair 2009 in Booth #5646. Toy Fair 2009 runs from February 15-18, 2009 at The Javits Center in New York City, NY.

Mini Me Geology will also be launching a new deluxe-sized kit in Summer 2009 titled “The Rock Cycle.” This new kit will be designed to teach children about the rock cycle and can be used by children, parents, teachers and home school families.

About Mini Me Geology

Mini Me Geology is a division of Giverny, Inc. The company’s owner, Tracy Barnhart, has been a geologist for more than 16 years. The company, inspired by her two children and their friends, provides a unique blend of high-quality products with free educational information, uniquely combining rocks and minerals from around the world and other geology related accessories with free educational information, free puzzles and free access to the site’s personal geologist. Mini Me Geology is the new destination for kids and parents looking for quality science toys, education and fun, and easy-to-understand information.

Mini Me Geology also offers a deluxe line of kits called “My Rockin’ Collections” rock and mineral kits, rock kit storage bags, “School Edition” rock and mineral kits for classrooms, individual rock and mineral samples, and identification accessories. For more information, visit www.MinimeGeology.com.

